



## LANDSCAPE IRRIGATION CONFERENCE & EXHIBITION

Gold Coast Convention & Exhibition Centre  
18<sup>th</sup> - 20<sup>th</sup> June 2019



# IRRIGATION AUSTRALIA

## SPONSORSHIP & EXHIBITION PROSPECTUS

The Irrigation Australia Landscape Irrigation Conference & Exhibition, will be held at the Gold Coast Convention and Exhibition Centre from Tuesday 18 to Thursday 20 June 2019. Irrigation Australia extends a warm welcome to our members and those from allied industry associations that have an interest in the efficient use of water in urban irrigation.

Irrigation Australia is delighted to announce that Nursery & Garden Industry Australia (NGIA), Turf Australia (TA) and Landscape Queensland Industries Association (LQIA) will be event partners for the Landscape Irrigation Conference & Exhibition. NGIA is the peak industry body representing commercial growers, retailers and suppliers in Australia and TG is the peak industry body for Australia's turf growers. Landscape Queensland is the peak industry body that represents the interests of the state's landscape and garden maintenance contractors, designers and suppliers of products and services. Given the significance of irrigation to those industries, these partnerships provide an ideal opportunity for their members and customers to share in knowledge and experiences.

This unique event with specific focus on landscape irrigation, brings together the entire urban irrigation sector to provide a peer learning experience and provide delegates with the opportunity to see the latest water efficient products on display and hear from leading industry experts on their best practice techniques. By attending, delegates will gain access to unparalleled opportunities to learn about the latest innovations in technology, and management of public open space. Delegates will hear presentations of case studies and learn how others have introduced measures to improve the efficient use of water and reduce cost.

Irrigation Australia will be introducing case study presentations by leading experts on issues that often confront the industry, detailing how these matters were successfully resolved and improved the efficient use of water. Industry suppliers will showcase their leading products in an exhibition format during the first two days of the event. On day three of the event delegates will be able to participate in a number of interesting field visits to see the latest technology at work.

We hope that you can join us as a sponsor or exhibitor at the Landscape Irrigation Conference and Exhibition in 2019 and visit the iconic Gold Coast.



## Bringing the Landscape Irrigation Industry Together



**Bryan Ward**

Chief Executive Officer  
Irrigation Australia

## EXHIBITION OPPORTUNITIES

The Landscape Irrigation Conference and Exhibition 2019 exhibition will be a high traffic area specially designed to showcase industry products and services and to achieve maximum interaction with Conference delegates and visitors. Most lunch, morning and afternoon teas will be served within this area, providing excellent networking opportunities for delegates and exhibitors alike.

## Why Exhibit at Landscape Irrigation Conference and Exhibition 2019?

- Increase awareness of your brand
- Showcase new products and technical support
- Meet with key clients and business partners
- Build new relationships
- Keep up on industry trends

### Exhibition Sales Shell Scheme

Members*	\$422 incl GST per sqm = \$3800 per 9sqm - Catering Included
Non Member*	\$530 incl GST per sqm = \$4770 per 9sqm

### Exhibition Sales Space Only

Members*	\$389 incl GST per sqm = \$3500 per 9sqm - Catering Included
Non Member*	\$495 incl GST per sqm = \$4,455 per 9sqm

\*Applies only to members of Irrigation Australia Ltd

### Each shell scheme exhibition booth (min.3x3m) includes:

- Shell scheme booth with spotlights and a single 4amp power point
- One fascia sign with company name, One table and two chairs
- Two exhibitor registrations, including tickets to the Welcome Reception
- Company logo, 100 word profile and website link on Conference website
- Access to the delegate list (subject to Privacy Act conditions) which includes name, organisation, position title, state and country.
- Catering for 2 people included in price, additional catering tickets can be purchased

## PARTNER ORGANISATIONS



Nursery & Garden Industry  
Australia



# SPONSORSHIP OPPORTUNITIES

Sponsorship packages and commitment levels vary and can be tailored to suit your organisation and budget. Opportunities are listed below, each delivering different levels of exposure and benefits. All prices are in Australian Dollars and include the 10% Australian Goods and Services Tax (GST).

<b>WELCOME RECEPTION SPONSORSHIP</b>	<b>\$6,600*</b>
Exclusive Opportunity	

## Benefits include, and are not limited to, the following:

- Welcome reception naming right
- One complimentary full Conference registration including social function tickets
- Two additional complimentary Welcome Reception tickets
- One complimentary 3x3m exhibition stand
- Short speaking opportunity during the Welcome Reception (maximum of 3 minutes)
- Acknowledgement in the opening session of the Conference
- One collateral/promotional item in delegate bag
- Company logo on sponsor signage at the Conference venue
- Company logo on PowerPoint holding slide on screens prior to sessions
- Company logo on registration material (subject to time of sponsorship booking)
- One colour advertisement included in the Conference App
- Company logo on Welcome Reception tickets
- Company pull-up banner to be displayed at the Welcome Reception (subject to venue restrictions – banner supplied by sponsor)
- Company logo, 200 word profile and website link on Conference website

<b>PLENARY SESSION SPONSORSHIP</b>	<b>\$5,500*</b>
2 Opportunities	

## Benefits include, and are not limited to, the following:

- One complimentary full Conference registration including social function tickets
- Additional complimentary plenary session tickets (limited to 10);
- Opportunity to provide a (sponsor provided) gift to the plenary speaker/s at the conclusion of the session
- Acknowledgement in the opening session of the Conference
- One collateral/promotional item in delegate bag
- Company logo on sponsor signage at the Conference venue
- Company logo on PowerPoint holding slide on screens prior to sessions;
- Company logo on registration material (subject to time of sponsorship booking)
- One colour advertisement included in the Conference App
- Company logo, 100 word profile and website link on Conference website

<b>LUNCH SPONSORSHIP</b>	<b>\$2,750*</b>
2 Opportunities	

- Opportunity to place two company pull-up banners in sponsored catering break area
- One collateral/promotional item in delegate bag
- Company logo on sponsor signage at the Conference venue
- Company logo on registration material (subject to time of sponsorship booking)
- One colour advertisement included in the Conference App
- Company logo, 100 word profile and website link on Conference website

<b>NETWORKING DINNER</b>	<b>\$7,700*</b>
Exclusive Opportunity	

## This exclusive opportunity is the highest level of sponsorship and guarantees maximum exposure. Benefits include, and are not limited to, the following:

- Networking Dinner Naming Right
- Two complimentary full Conference registrations including day catering and social function tickets
- Two additional complimentary Conference Dinner tickets
- One complimentary 3x3m exhibition stand
- Short speaking opportunity during the Dinner (maximum of 5 minutes)
- Acknowledgement in the opening session of the Conference
- One collateral/promotional item in delegate bag
- Company logo on sponsor signage at the Conference venue
- Company logo on PowerPoint holding slide on screens prior to sessions
- Company logo on registration material (subject to time of sponsorship booking)
- One colour advertisement included in the Conference App
- Company logo on Conference Dinner tickets and menus
- Opportunity to provide corporate merchandise for all dinner tables (at sponsor's own expense)
- Company pull-up banner to be displayed at the Conference Dinner (subject to venue restrictions – banner supplied by sponsor)
- Company logo, 300 word profile and website link on Conference website



Meet Costa Georgiadis in Person  
[www.landscapeirrigation.com.au](http://www.landscapeirrigation.com.au)

<b>FIELD TRIP SPONSORSHIP</b>	<b>\$5,500*</b>
Up to 5 Opportunities	

## Benefits include, and are not limited to, the following:

- One complimentary full Conference registration including social function tickets
- Additional complimentary Field Trip tickets (limited to 10)
- Hosting and speaking opportunities during the field trip on bus and/or site
- Acknowledgement in the opening session of the Conference
- One collateral/promotional item in delegate bag
- Company logo on sponsor signage at the Conference venue
- Company logo on PowerPoint holding slide on screens prior to sessions
- Company logo on registration material (subject to time of sponsorship booking)
- One colour advertisement included in the Conference App
- Company logo, 100 word profile and website link on Conference website

<b>ADDITIONAL/MARKETING OPPORTUNITIES</b>	
Conference App Advertisement	\$550*
Satchel Insert	\$1,100*
Notepad Sponsor	\$1,100*
Writing Pen Sponsor	\$1,100*

To express your interest in being involved as a sponsor or exhibitor at the Landscape Irrigation Conference and Exhibition 2019, please email [landscapeirrigation@encanta.com.au](mailto:landscapeirrigation@encanta.com.au)

We are looking into exciting scanning technology that will be available to sponsors and exhibitors for an additional price, watch this space!

If you would like to discuss these opportunities further, please contact Michelle Bye on +61 3 9863 7606 or at [landscapeirrigation@encanta.com.au](mailto:landscapeirrigation@encanta.com.au).

\*All prices quoted are in AUD and incl GST

# EXHIBITION BOOKING

All prices set out below are in Australian Dollars and inclusive of 10% Australian Goods & Services Tax. Please return your completed form to Landscape Irrigation Conference & Exhibition Organisers, Encanta Event Management T: 03 9863 7606 E: landscapeirrigation@encanta.com.au

## Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below. Print clearly in BLOCK capitals

Organisation Name	<input type="text"/>		
Contact Person	<input type="text"/>		
Position	<input type="text"/>		
Address	<input type="text"/>		
	Suburb	State	Postcode
Country	<input type="text"/>	Mobile	<input type="text"/>
Telephone	<input type="text"/>	Facsimile	<input type="text"/>
Email	<input type="text"/>		
Website	<input type="text"/>		

## Exhibition & Sponsorship Selection:

Total sqm required  Number of Standard Booths required  Number of Space Only required

Member standard Booth (3m X 3m) \$3,800 incl GST per 9m<sup>2</sup> booth  Non-Member standard Booth (3m X 3m) \$4,770 incl GST per 9m<sup>2</sup> booth

Member space Only (3m x 3m) \$3,500 incl GST per 9m<sup>2</sup> space  Non-Member space Only (3m x 3m) \$4,095 incl GST per 9m<sup>2</sup> space

Booth/space allocation (1-3 in order of preference) Preference 1:  Preference 2:  Preference 3:

Welcome reception sponsorship \$6,600 incl GST  Plenary session sponsorship \$5,500 incl GST  Lunch sponsorship \$2,750 incl GST

Networking dinner sponsorship \$7,750 incl GST  Filed trip sponsorship \$5,500 incl GST

Cost (AUD) Total inc GST

## Declaration

I have read the terms and conditions of exhibiting and the cancellation policy as outlined below.

A tax invoice will be sent upon receipt of your application form. I agree to be invoiced for a total of

\$AUD	incl GST.	Name	Signature	Date
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## Method of payment

Tick appropriate box. Please send a tax invoice to facilitate payment

Pay by Electronic Funds Transfer (EFT)

Payment by credit card.  
Please note a surcharge of 3.3% will be applied.

Credit Card Number

Expiry Date

AMOUNT TO AUTHORISE

\$AUD

+ surcharge

Card Holder's Name

Signature

Visa

Mastercard

AMEX

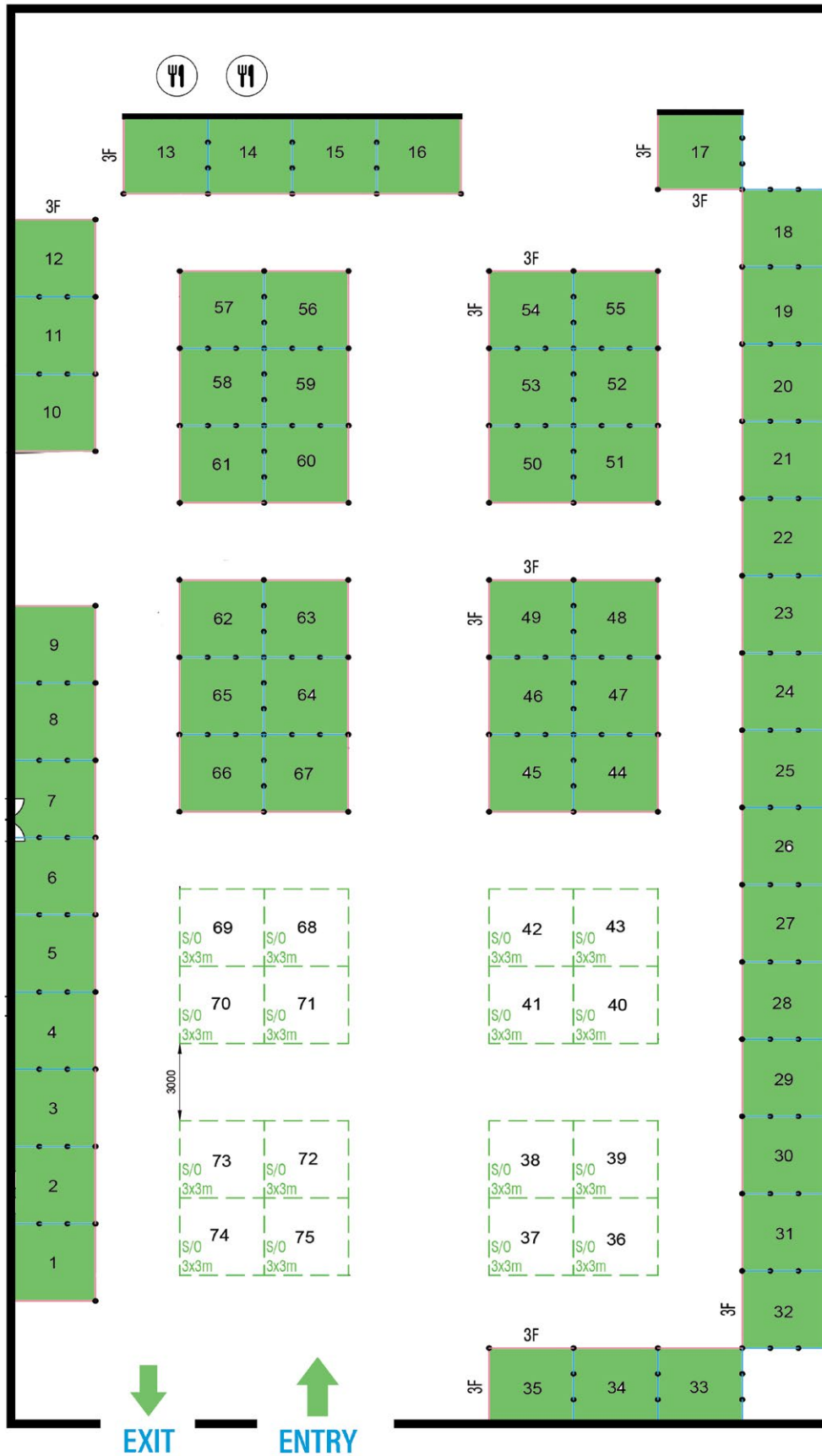
## Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a Sponsorship and/or Exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the Sponsor/Exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your Sponsorship/Exhibition booking to another Irrigation Australia and/or ICID event.

## Bank Account Details

Account Name: EECW PTY LTD LANDSCAPE IRRIGATION 2019  
BSB: 016002 | Account Number: 469761616  
Product Type: Cash Management Account

# FLOOR PLAN



TERMS & CONDITIONS: Ownership of Exhibitor Supplies | Unless otherwise set out in this Contract or in writing signed by us, we (or our nominated or preferred supplier) retains title to and ownership of the Exhibition Supplies at all times and no sale or transfer of title of such item is implied, intended or agreed. Authenticity of Exhibition Goods | You: Warrant all products you exhibit are (or will be) authentic and not copies and agree you will provide evidence as to such authenticity if requested by us or the Principal. Agree we, or the Principal, may review products exhibited or to be exhibited by you for the purposes of verification of their authenticity. Such review may be conducted by an independent expert or panel nominated by us or the Principal or any other way we or the Principal reasonably consider to be appropriate. Will, immediately, on our request, provide samples of your products for the purpose of review and verification. Agree that any products that are determined not to be authentic must be immediately removed and/or you may be required to close or remove your entire exhibit from the Venue and/or this Contract may be terminated.